

**MAYOR**

George B McGill

**ACTING CITY  
ADMINISTRATOR**

Jeff Dingman

**CITY CLERK**

Sherri Gard

**BOARD OF DIRECTORS**

Ward 1 - Jarred Rego

Ward 2 - Andre' Good

Ward 3 – Lee Kemp

Ward 4 - George Catsavis

At-Large Position 5 - Christina Catsavis

At-Large Position 6 - Kevin Settle

At-Large Position 7 - Neal Martin

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# AGENDA

## Fort Smith Board of Directors

### STRATEGIC WORKSHOP

August 22, 2025 ~ 8:30 a.m.

Regions Bank Building

524 Garrison Avenue / 7<sup>th</sup> Floor

Fort Smith, Arkansas

***THIS MEETING WILL BE AUDIO RECORDED ONLY***

*This Strategic Workshop requested at the July 29, 2025 special study session and formally called by Directors Lee Kemp, Jarred Rego, Andre' Good, and Kevin Settle at the August 5, 2025 regular meeting*

#### CALL TO ORDER

**8:30 a.m. Opening Remarks**

Welcome and introduction to the strategic planning process.

**9:10 a.m. Values That Serve the Community**

Exploring and defining the core values that will guide city leadership and service.

**10:00 a.m. Break**

**10:15 a.m. Environmental Scan: Where We Stand**

A SWOT-based session examining strengths, challenges, and the road ahead for Fort Smith.

**12:00 p.m. Lunch Break**

**12:30 p.m. SWOT Review: A Strategic Health Check**

Reflecting on what the SWOT data tells us and identifying emerging themes.

**1:00 p.m. Investing in Our Future: Defining City Priorities**  
Collaboratively setting strategic priorities for long-term community impact.

**2:15 p.m. Break**

**2:30 p.m. Community-Focused, Future-Ready: Our Strategic Direction**  
Aligning vision, values, and priorities into a cohesive strategic roadmap.

**ADJOURN**

*This Strategic Workshop conducted by the University of Arkansas Fort Smith.  
Facilitated by Kendall Ross, Vice Chancellor of Economic & Workforce Development.*

## City of Fort Smith Board of Directors Strategic Workshop - Friday, August 22, 2025

Fort Smith, Arkansas sent this bulletin at 08/18/2025 04:04 PM CDT

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### Board of Directors Strategic Workshop - August 22, 2025

#### MEDIA NOTIFICATION

August 18, 2025

At the July 29, 2025 Board of Directors study session, it was requested a full-day Strategic Workshop be scheduled for members of the Board.

As requested and upon concurrence of Directors Lee Kemp, Jarred Rego, Andre' Good, and Kevin Settle at the August 5, 2025 regular meeting, the Board will participate in the requested Strategic Workshop, which is scheduled as follows:

DATE:	Friday, August 22, 2025
TIME:	8:30 a.m.
LOCATION:	Regions Bank Building 524 Garrison Avenue, 7th Floor

The Strategic Workshop will be facilitated by the University of Arkansas Fort Smith.

Once finalized, the agenda for the Strategic Workshop will be posted to the City of Fort Smith website whereby Notice of same will be provided in like-manner.

Sherri Gard, MMC  
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